



SAPPORO JAPAN MAY 26-29 2019

ISCAS 2019

IEEE International Symposium on Circuits and Systems



Sponsorship Prospectus



Information for Sponsor

The IEEE International Symposium on Circuits and Systems (ISCAS) is the flagship conference of the IEEE Circuits and Systems Society, that is one of the largest and longest established technical societies of IEEE with more than 10,000 members worldwide, and the world's premier networking and exchange forum for leading researchers in the highly active fields of theory, design and implementation of circuits and systems.

ISCAS2019 will be held in Sapporo, Hokkaido, Japan from May 26 to May 29, 2019. Hokkaido, the northernmost of Japan's four main islands, has a landscape strikingly different from that of any other place in Japan. With more than 83,000 sq. km (32,000 sq. miles) and accounting for 22% of Japan's total landmass. Hokkaido's main tourist season is spring (May - July). During this season, you can see many beautiful flowers and trees and you can have many kinds of foods and dishes.

Sapporo, the capital of Hokkaido Prefecture, has grown to 2 million residents, making it the largest city north of Tokyo. The history of Sapporo is only 140 years long and thus it is one of Japan's newest cities. Sapporo ("important river flowing through a plain" in the Ainu language) is Japan's fifth largest city. Around 14 million people visit Sapporo city every year. Among them, over 1 million overseas visitors come to Sapporo city each year and that is about 10% of all visitors to Japan, comparable to the rate for Kyoto.

ISCAS2019 will provide an excellent opportunity for research scientists, engineers, and industry partners around the world to present their latest research findings, ideas, and applications in the field of circuits and systems. Tutorials, keynote addresses and invited presentations by eminent scientists are included in the conference technical program that will feature original state-of-the-art contributions in many and diverse disciplines of Circuits and Systems. This ISCAS represents a key opportunity for sponsors.

With 1,400 expected delegates from all over the world, the conference will push people to interact and network with colleagues, to learn the latest technology innovations, and also to meet the

vendors of circuits and systems that supply products and solutions to serve all technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, circuits and systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE ISCAS 2019, contact us today!

Additional information can be found at < <https://www.iscas2019.org/> >

Yoshikazu Miyanaga
General Chair

Exhibits Run From Sunday, May 26th to Wednesday May 29th 2019

Exhibiting at ISCAS2019 is a cost effective way for companies, large and small, to gain exposure in front of current and future world leaders in circuits and systems.

Exhibition Schedule

Action Item	Day, Time
Exhibitors move in	Sunday, May 26, 10:00-18:00
Exhibition opening hours	Monday, May 27, 8:30-18:30
Exhibition opening hours	Tuesday, May 28, 8:30-18:30
Exhibition opening hours	Wednesday, May 29, 8:30-12:00
Exhibitors move out	Wednesday, May 29, after 12:00



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IEEE ISCAS 2019 provides four exhibitor and promotional sponsor packages: Exhibitor, Gold, Platinum, and Diamond. Enhanced sponsorship levels include sponsorship of specific meeting events, which shall be reserved on a first come first served basis. The benefits of each package are summarized below

	Exhibitor	Gold	Platinum	Diamond
	200,000	500,000	1,000,000	1,800,000
Max # available.	16	6	4	4
Number of Full registrations included	1	2	4	5
Discounted conference registration(s)	1	2	4	5
One commercial exhibit booth (Width 2m x Depth 1.5m x Height 2.4m)	✓	✓	✓	✓
Listed as exhibitor/promotional sponsor on website and printed materials	✓	✓	✓	✓
Company logo on the final program	✓	✓	✓	✓
Company logo on the welcome sign	✓	✓	✓	✓
Company logo on the website	✓	✓	✓	✓
Company logo on the opening slide of the symposium		✓	✓	✓
Mentions as Sponsor of a Technical Session		✓	✓	✓
Recognition on the smartphone app		✓	✓	✓
One-page ad inserted in delegate bag*		✓	✓	✓
Recognition as Co-Sponsor of Coffee Break		✓	✓	✓
Recognition as Co-Sponsor of Welcome Reception			✓	✓
Free-standing banner (max. size 2m high x 1m wide) at the registration area*			✓	✓
Recognition as Co-Sponsor of Lunch or Banquet				✓
One-minute company video before plenary				✓
Company logo on delegate bag				✓
Access to Private meeting room (interviews, hospitality)				✓

*production not included and subject to approval



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Additional Sponsorship Opportunities

If you do not see the opportunity you are interested in, please contact Exhibits Manager.

- Sponsorship of 1 Relax Area – Including a free-standing banner* (max. size 2m high x 1m wide) with the Company's logo. The Relax Area will have a coffee station available (¥ 650,000)
- Co-Sponsorship of Women and Young Professionals in Circuits and Systems Reception – Monday evening reception for Women and Young Professionals of CAS (¥ 500,000)
- Co-Sponsorship of Student Luncheon Meeting (¥ 100,000)
- Lanyard – Exclusive sponsorship on lanyard* (¥ 400,000)
- Branded pen, notepad, or other gift – Distributed inside the conference bag* (¥ 100,000)

* to be provided by sponsor, and subject to prior approval.

Your Exhibit Booth Includes

- 1 - booth (Width 2m x Depth 1.5m x Height 2.4m)
- 4 - Panels (Width 0.99m x Height 2.4m)
- 1 - Company name board (Width 0.90m x Height 0.20m)
- 1 - Table (Width 1.8m x Depth 0.60m x Height 0.70m)
- 2 - Chairs
- Electricity (100V/50Hz/500W, Plug Type A)



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For More Information

For more information on exhibiting and sponsorships at IEEE ISCAS 2019 contact Exhibits Manager

Email: exhibit@iscas2019.org

Official Conference Dates

Sunday, May 26th to Wednesday May 29th 2019

Conference Location

Sapporo Convention Center, Sapporo, Japan

Website: <http://www.sora-scc.jp/eng/index.html>

